



AVALON RARE METALS INC.

GENEROUSLY SUPPORTS YWCA'S GIRLSPACE PROGRAM

Yellowknife NT, 25 July 2011: Avalon Rare Metals Inc. has given YWCA Yellowknife's GirlSpace program a huge financial boost to the tune of almost \$11,000. Board members, staff and investors lead the way with donations, with help from northern friends and business associates. The donations were made at a dinner during Avalon's fifth annual "Northern Study Tour" last week.

"We're delighted to help with such a worthy cause," says Don Bubar, Avalon's President and CEO. "Anything we can do to help girls become confident women is a bonus for society as a whole," he added. "We believe in connecting with the communities where our projects are located so that we increase the positive impact of our activity," he said.

In the photo attached, Don Bubar presents Avalon Rare Metals' donation to YWCA Yellowknife's Julie Green.

"We are grateful for the support of Avalon Rare Metals," says YWCA Yellowknife Executive Director, Lyda Fuller. "Avalon has shown leadership in helping this program which enables girls to learn skills that will last a lifetime," she said. Donations will be spent on program supplies, outings and special events.

Now in its third year in Yellowknife, **GirlSpace** is a national YWCA program for "tweens" and teens. YWCA Yellowknife offers the free weekly after-school sessions for girls ages 8 to 17, divided into three age groups. The **GirlSpace** program aims to build skills in three key areas: leadership, empowerment and self-esteem. Girls have an opportunity to make new friends and work collaboratively; to connect to the community in a volunteer capacity and to learn, grow and share in a supportive, non-judgmental atmosphere.

The objective of Avalon Rare Metals' study tour was for northern Aboriginal, business, political and media leaders to educate southern investors about the North and to update northern leaders on the Nechalacho Rare Earths project located 100 km southeast of Yellowknife. A variety of northern food was served by GirlSpace. The 51 guests hosted by Bubar and Alan Ferry, Chair of Avalon, included: the Hon. Leona Aglukkaq MP, Dennis Bevington MP, The Hon. Michael Miltenberger MLA, Glen Abernathy MLA, Tom Beaulieu MLA and Jane Groenewegen MLA.

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About YWCA Yellowknife: YWCA Yellowknife operates Yellowknife's only family violence shelter, the 12-bed Alison McAteer House and the 39-unit Rockhill transitional and emergency housing programs for families. YWCA Yellowknife is the largest provider of residential support for people with disabilities. The agency also offers confidence-building programs for girls and fee-for-service after-school programs for children ages 5 to 11 at every school in the city. YWCA Yellowknife has been serving the people of the north since 1966. For more information about YWCA Yellowknife and GirlSpace, please see our website at www.ywcanwt.ca. We are also on Facebook (YWCA Yellowknife) and Twitter (@YWCA YK).

About Avalon Rare Metals(TSX:AVL)(NYSE Amex:AVL): Avalon Rare Metals Inc. is a mineral exploration and development company focused on rare metals deposits in Canada. Its flagship project, the 100%-owned Nechalacho Deposit, Thor Lake, NWT, is emerging as one of the largest undeveloped rare earth elements resources in the world. Its exceptional enrichment in the more valuable 'heavy' rare earth elements, which are key to enabling advances in green energy technology and other growing high-tech applications, is one of the few potential sources of these critical elements outside of China, currently the source of 95% of world supply. Avalon is well funded, has no debt and its work programs are progressing steadily. Social responsibility and environmental stewardship are corporate cornerstones.

For more information, contact Lyda Fuller, Executive Director of YWCA Yellowknife at 920-2777 ext 310 or by e-mail at lyda@ywcanwt.ca