

YWCA NWT Launches 2025 Family Holiday Sponsorship Drive

October 22, 2025 (YELLOWKNIFE) YWCA NWT has launched its annual Holiday Sponsorship Program, where individuals and families in need are matched with sponsors who provide presents and grocery gift cards to help make the holiday season brighter for those who are struggling this holiday season. [Gift guidelines](#) are available to help sponsors determine what family size is within their budget, with family sizes ranging from individuals to couples with one to four children.

This year, there are nearly 140 children and 80 families/individuals living in transitional and emergency housing and family violence shelters that YWCA NWT is hoping to have sponsored.

“We believe that everyone and every family deserves something special over the holiday season. Community support for the sponsorship program has been incredible over the past few years, and we are encouraging residents, businesses and workplaces to help brighten the holiday season for local women and families in our housing and shelter programs by sponsoring a local family,” said Hawa Dumbuya-Sesay, Executive Director, YWCA NWT.

YWCA NWT is also looking for sponsors to stuff stockings for women and children staying at the Alison McAteer House Family Violence Shelter over the holiday season and for youth in their leadership programs.

Those interested in sponsoring are asked to do so by December 8 by contacting giving@ywcawt.ca.

Links:

[YWCA NWT Sponsor-A-Family Program](#)

For more information, please contact:

Alayna Ward
YWCA NWT
giving@ywcawt.ca
(867) 444-9609

YWCA NWT advocates for and serves Northern women, families and youth. We provide safe and supportive housing as well as a range of integrated and culturally relevant programs and services that contribute to their safety, empowerment and ability to thrive.