

YWCA NWT Strategic Plan

2021-2024

YWCA NWT believes that women, girls, and families should be the leaders in their own lives, and must have the rights, resources, and opportunities to shape their own lives, strengthen their families and define their futures.

OUR MISSION

We help create a safe Northern society for women and families to reach their full potential.

OUR VISION

Equality for women and girls in a safe Northern society.

OUR VALUES



ABOUT US

The purpose of the YWCA NWT is to develop the leadership and collective power of women and girls to achieve justice, peace, health, human dignity, freedom, and a sustainable environment. For more than 50 years, YWCA NWT has worked with women and families to help them move from crisis to stability in a supportive, caring environment. In 1966, the YWCA in Yellowknife was founded in coalition with YWCA Canada to provide a seven-bed residence for a growing population of single, working women. YWCA NWT has grown and expanded its programs ever since.

Goals & Strategic Priorities, 2021-2024



Goal 1: Provide accessible programming for Northern families and youth.

Priority 1: Obtain sustainable and affordable space for YWCA NWT programming.

Goal 2: Ensure safe, affordable and adequate residential options are available for YWCA NWT's clients.

Priority 2: Develop a capital plan to assist with obtaining space for programming and clients.

Goal 3: Effectively advocate for YWCA NWT's needs in our communities and territory.

Priority 3: Improve awareness and visibility of the organization, its programming, and its needs.

Goal 4: Continue to develop an innovative and sustainable organization.

Priority 4: Develop a staffing plan, including strategies to recruit and retain new employees.