

## **Sexual Assault Awareness Month – Colouring Book Design Contest**

### *CONTEST GUIDELINES*

Calling all artists! We've got an exciting opportunity for you.

At YWCA NWT, we believe in the strong restorative power of the Arts. That's why we've decided to mark Sexual Assault Awareness Month this year by creating a colouring book that families can use as a small item to help them along their healing journey. We want this project to reflect the beautiful stories, cultures, and communities that make up the North – and we need your help to create the designs!

For the next month, NWT residents are invited to submit design ideas centred around the following theme:

*What does healing mean to you? How do you incorporate mindfulness into your daily life?*

Artists whose designs are selected will be credited in the colouring book. They will also receive a small honorarium of \$250 as a prize.

The colouring book will be released in both print and digital format in May 2025, which is Sexual Assault Awareness Month. It will then be available for free through YWCA NWT and other allied community organizations.

### **FAQs:**

#### ***Who can participate?***

This contest is open to anyone who wants to enter a design - as long as you are from the Northwest Territories or living in the Northwest Territories.

#### ***What are the submission guidelines?***

Entrants can submit a design in any medium they wish, including sketches, markers, coloured pencils/pens, wax crayons, painting, or even mixed media.

The winning designs will then be digitized by a graphic designer (with input from the artist, of course) for inclusion in the colouring book.

#### ***What criteria will be used to select the designs?***

With the help of a local graphic designer, a small group of YWCA NWT staff will be choosing which designs to include in the book. They will make their selections based on:

- Creativity and originality
- Relevance to the theme
- Suitability as a colouring sheet

***How do I submit a design?***

You can submit your design by sending a scanned copy or a high-resolution photograph of the piece to [advocacy@ywcanwt.ca](mailto:advocacy@ywcanwt.ca) alongside your name, your preferred pronouns, what community you are from and/or live in, and a short description (one or two sentences) about your piece.

Please also include the best contact information to get in touch with you.

If you have questions or need help with determining the best way to send your design electronically, don't hesitate to reach out to [advocacy@ywcanwt.ca](mailto:advocacy@ywcanwt.ca).

Artists are encouraged to submit their designs by **February 28, 2025 at 5pm MT.** Selections will be made shortly afterwards, and the winners will be contacted by YWCA NWT.